Get your start in Division-I athletics today!

Interested in working behind the scenes of UMaine athletics? Join the University of Maine varsity athletic department for a unique experience through our various internship opportunities to earn COLLEGE CREDIT!

We are excited to offer you an internship in the UMaine Athletic Sports Information/Communications department. This opportunity will increase your brand through website development, writing, statistics, managing media, graphic design, photography and videography!

Those interested in the positions will build their own brand, gain valuable experience and develop a thorough portfolio while getting their foot in the door in Division-I athletics.

If interested, please forward your formal resume and cover letter to:
Tyson.McHatten@maine.edu

GO BLACK BEARS!
SPORTS INFORMATION
COMMUNICATIONS/GAME DAY

Help us tell the stories of our student-athletes at UMaine through an internship in the communications department. As an intern, you will gain a well-rounded experience through sports writing, stat keeping, social media, website management and video/photo opportunities. Each intern will be assigned a sport in which they will be in charge of promoting and tracking throughout the internship while also assisting with other sports and athletic events.

Duties and Responsibilities:
• Learn and utilize StatCrew for home field hockey, soccer, baseball/softball games as well as select football, men’s ice hockey and basketball games.
• Generate and promote student-athlete Q&As.
• Assist in maintaining and publishing content to GoBlackBears.com
• Update social media platforms and provide in-game coverage.
• Organize and identify student-athlete photos/videos.
• Retain and update student-athlete player profiles and stats.
• Aid in the compilation of feature stories, pregame notebooks and general releases.
• Operate Photoshop/InDesign to create game day graphics for social media platforms.
• Develop game day programs for assigned sports.
• Pitch stories to local print, TV, radio media to enhance student-athlete promotion.

What Will You Gain?
• Proficient writing experience for a Division I athletic program in a variety of sports.
• Statistical production and maintenance skills via the StatCrew system.
• How to apply social media platforms to promote brand and inform public on department happenings.
• Significant contacts throughout local and national media.

Management and Direction
• All internships will consist of both in office work and game day responsibilities.
• Provide support and assistance for events as needed and follow monthly/sport schedule.
• Hours flexible with class schedule, must be available for games (nights/weekends).
SPORTS INFORMATION
COMMUNICATIONS/GAME DAY

Who is eligible for an Internship?
• Declared major in Communication, Journalism, or Mass Communication
• Junior standing (a minimum of 54 credit hours completed before beginning the Internship.)
• Minimum of 12 credit hours of CMJ courses.
• 2.5 GPA in CMJ courses and a 2.0 GPA in the student’s overall course work
• Permission/signature of the CMJ Internship Coordinator and Department Chair
• Be registered during a regular registration period.
• This internship is offered through the CMJ Internship program.

CONTACT INFORMATION:
Please send resume and cover letter to:
Tyson McHatten, Asst. AD for Community Engagement/Media: tyson.mchatten@maine.edu

For additional information, please call 207-581-3596 or visit the CMJ department office (420 Dunn Hall).

For all CMJ application forms, please visit: https://cmj.umaine.edu/internship-program/

Preference will be given to applications received by June 1st.